AMENDMENTS TO THE CLAIMS

Please add or amend the claims to read as follows:

1. (Currently amended) A method of enabling a real entity to access a service on a communication network using a virtual entity, the method comprising ~~the steps of~~:

establishing a user account including at least:

first data corresponding to the identity of the real entity; and

second data corresponding to the virtual entity and not identifying said real entity;

storing said first and second data in a first database;

linking between said first and second data in said first database;

storing said second data ~~at~~ in a second database not linked to the first database;

associating said second database with a site of said communication network ~~site~~;

~~connecting said communication network site to said communication network~~;

receiving said second data from ~~an unidentified~~ user on the communication network site;

identifying said ~~unidentified~~ user as said virtual ~~user~~ entity based on ~~receiving~~ said second data; and

allowing said virtual entity to access said service.

2. (Currently amended) A method according to claim 1, comprising ~~the step of~~ preventing access from said communication network site to said first database.

3. (Currently amended) A method according to claim 1, comprising ~~the steps of~~:

receiving from said ~~virtual~~ user information corresponding to an attribute of said virtual entity; and adding said information to said second database.

4. (Currently amended)   A method according to claim 1, comprising the steps of:

receiving funds of substantially non-traceable source from said real entity;

allocating at least a portion of said funds to a virtual transaction account; and

assigning said virtual transaction account to said virtual entity.

5. (Currently amended)   A method according to claim 1, comprising the steps of:

receiving credible billing information from said real entity;

establishing a virtual transaction account; and

assigning   said   virtual   transaction   account   to   said   virtual   entity.

6. (Currently amended)   A virtual entity residing on a <u>site of a</u> communication network site and adapted to interact on a <u>said</u> communication network on behalf of a real entity, the virtual entity comprising:

a memory having stored therein information defining the virtual entity, which information includes a unique user name, a password and information corresponding to a visual <u>one or more physical attributes</u> representation of the virtual entity; and

a virtual user interface adapted to <u>allow said virtual entity to interact</u> communicate with said communication network from said communication network site,

wherein said virtual entity is not linkable, on said communication network, to the identity of said real entity.

7. (Original)   A virtual entity according to claim 6 further comprising:

a virtual transaction account which enables the virtual entity to transact on said communication network.

8.   A system according to claim 7 wherein said virtual transaction account is associated with a valid credit card account.

9. (New) A virtual entity according to claim 6 wherein said one or more physical attributes comprise a visual representation of said virtual entity.

10. (New) A virtual entity according to claim 6, wherein said one or more physical attributes comprise an audio attribute of said virtual entity.

11. (New) A virtual entity according to claim 6, wherein said one or more physical attributes are unique to said virtual entity.

12. (New) A system of enabling a real entity to interact on a communication network using a virtual entity, the system comprising:

a first database having stored therein first data corresponding to the real entity and second data corresponding to the virtual entity, said second data not identifying the real entity;

a second database associated with a site of said communication network and having stored therein information corresponding to said second data,

wherein the first database in not accessible from said communication network.

13. (New) A system according to claim 12 wherein a user accessing said site is identified as said virtual entity based on said second data.

14. (New) A system according to claim 12, wherein the second data in said second database is updatable by interaction via said communication network.

15. (New) A system according to claim 12 wherein said second data comprises information corresponding to an attribute of said virtual entity.

16. (New) A system according to claim 12 wherein said attribute is unique to said virtual entity.

17. (New)   A system according to claim 12, comprising a virtual transaction processor to process transactions of said virtual entity on said communication network using a virtual transaction account assigned to said virtual entity.

18. (New)   A system according to claim 17, wherein said transaction account comprises funds received from a substantially untraceable source.

19. (New)   A system according to claim 17 wherein said transaction account comprises funds from a credible source associated with said real entity.

20. (New)   A system according to claim 17 wherein said virtual transaction account is associated with a valid credit card account.